



## **Media Release**

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### **Cornwall – Top of the British Holiday Destinations**

It's long been a belief of those who live and visit the county but hard facts are now available to prove it - Cornwall is Britain's favourite holiday destination.

TripAdvisor, the world's largest travel community, conducted a poll of over 500 British travellers to find out what they think are the best and worst of Britain's coastal resorts, lakes, mountains and cities, and Cornwall come out as the clear winner. Not only did the county scoop the top title as favourite destination it also featured in all, but one, of the 'Best for...' categories outshining the likes of the Lake District and Yorkshire Dales.

Cornwall pulled in most votes in the 'Best for Families' category and came in a close second in the food, accommodation and value stakes. Teresa Timms of VisitCornwall couldn't be happier with the results: "The quality of Cornwall's tourism industry has never been better and this survey shows that we are leading the field. Not only does Cornwall have some of the best accommodation and places to eat in the country but we also rank highly for our warmth of welcome which is really great news. The industry should be really proud of themselves!"

### **Top British Holiday Destinations as Selected by TripAdvisor Travellers:**

#### **Favourite Destination**

1. **Cornwall**
2. Scottish Highlands and Islands
3. Lake District
4. London
5. Yorkshire Dales

**Friendliest Locals**

- 1.Scottish Highlands and Islands
- 2.Yorkshire Dales
- 3.Cornwall
- 4.Blackpool Pleasure Beach
- 5.Lake District

**Best Food**

- 1.London
- 2.Cornwall
- 3.Scottish Highlands and Islands
- 4.Yorkshire Dales
- 5.Edinburgh

**Best Accommodation**

- 1.London
- 2.Cornwall
- 3.Lake District
- 4.Edinburgh
- 5.Scottish Highlands and Islands

**Best for Good Value**

- 1.Blackpool Pleasure Beach
- 2.Cornwall
- 3.Tie Scottish Highlands and Islands, Yorkshire Dales
- 4.Lake District

**Best for Getting Away From it All**

- 1.Scottish Highlands and Islands
- 2.Lake District
- 3.Cornwall
- 4.Yorkshire Dales
- 5.Cotswolds

**Best for Families**

- 1.Cornwall
- 2.Blackpool Pleasure Beach
- 3.English Riviera
- 4.Bournemouth and Poole
- 5.Lake District

ENDS

**Further information**

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