



Cornwall Tourism Awards 2010

I am writing to invite you to become a sponsor for one of the categories for the 2010 Cornwall Tourism Awards.

The Cornwall Tourism Awards have become the barometer for quality in the Tourism Sector in Cornwall, with close competition across all aspects of the industry. The Awards culminate in a Gala Awards Evening, attended by over 300 of the most eminent people in the Tourism Industry in Cornwall.

There have been some amendments to the categories this year - the website category has been removed as websites are now such an important part of successful business today that this category now forms an integral part of every application. The Outstanding Customer Service category has been extended beyond individuals to couples and teams and there are now two categories for Self Catering to recognise large and small operators.

I have attached the sponsorship package, with a form for you to return to register your interest. The closing date for expressions of interest for is Friday 26th February 2010. Companies who have responded by this date will have the additional benefit of their logos being included on the 2010 application forms. If you would prefer to receive an invoice in April, please let me know.

We will do our best to accommodate all requests, but should we have more than one request per category, we will draw names from a hat.

I look forward to hearing from you.

Yours sincerely

A handwritten signature in black ink that reads 'John Robbins'.

Events & Promotions Officer

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