



## Cornwall Tourism Awards Sponsorship Packages

**The Cornwall Tourism Awards Gala Awards Dinner will be held in October 2010**

Please register your interest in being a sponsor by completing the form below and e-mailing it to [sian.robbins@visitcornwall.com](mailto:sian.robbins@visitcornwall.com) by **26<sup>th</sup> February 2010**

### Superior Package

#### Benefits:

- Your company will sponsor the Winner of Winners category
- A complimentary **10 seats** reserved for you at the Gala Awards evening.
- Complimentary drinks reception pre-awards for you and your guests
- A nominated person from within your company to present the trophy to the winner
- Your company will be promoted on the VisitCornwall Cornwall Tourism Awards website in relation to the category with a link to your own website.
- Your company will be named as a sponsor and have its logo and website included on all menus, tickets and other promotional literature and communications produced in relation to the event
- Your company logo and website will be promoted throughout the Awards dinner
- Your company name will be included on promotional press releases where possible
- Your company name will be prominently displayed on your table at the Gala Awards Evening

### Awards in this Category:

#### Winner of Winners

Cost: **£3,500**

### Premier Package

#### Benefits:

- Your company will sponsor an award category
- **8** complimentary tickets reserved for you at the Gala Awards Evening, with the opportunity to purchase up to **2** further tickets for the event
- Complimentary drinks reception pre-awards for you and your guests
- You or a nominated person from within your company can present the Gold, Silver and Bronze awards for your category
- Your company will be promoted on the VisitCornwall Cornwall Tourism Awards website in relation to the category with a link to your own website.
- Your company will be named as a sponsor and have its logo and website included on all menus, tickets and other promotional literature and communications produced in relation to the event
- Your company logo and website will be promoted throughout the Awards dinner
- Your company name will be included on promotional press releases where possible
- Your company name will be prominently displayed on your table at the Gala Awards Evening

### Awards in this Category:

#### Large Hotel of the Year

#### Large Visitor Attraction of the Year

Cost **£3,000**

## **Standard Package 1**

### **Benefits:**

- Your company will sponsor an award category
- **5** complimentary tickets reserved for you at the Gala Awards Evening, with the opportunity to purchase up to **5** further tickets for the event
- Complimentary drinks reception pre-awards for you and your guests
- You or a nominated person from within your company can present the Gold, Silver and Bronze awards for your category
- Your company will be promoted on the VisitCornwall Cornwall Tourism Awards website in relation to the category with a link to your own website.
- Your company will be named as a sponsor and have its logo and website included on all menus, tickets and other promotional literature and communications produced in relation to the event
- Your company logo and website will be promoted throughout the Awards dinner
- Your company name will be included on promotional press releases where possible
- Your company name will be prominently displayed on your table at the Gala Awards Evening

### **Awards in this Category:**

#### **Restaurant of the Year**

**Cost £2,000**

## **Standard Package 2**

### **Benefits:**

- Your company will sponsor an award category
- **4** complimentary tickets reserved for you at the Gala Awards Evening and the opportunity to purchase a further **6** tickets for the event
- Complimentary drinks reception pre-awards for you and your guests
- You or a nominated person from within your company can present the Gold, Silver and Bronze awards for your category
- Your company will be promoted on the VisitCornwall Cornwall Tourism Awards website in relation to the category with a link to your own website.
- Your company will be named as a sponsor and have its logo and website included on all menus, tickets and other promotional literature and communications produced in relation to the event
- Your company logo and website will be promoted throughout the Awards dinner
- Your company name will be included on promotional press releases where possible
- Your company name will be prominently displayed on your table at the Gala Awards Evening

### **Awards in this Category:**

#### **Café of the Year**

#### **Leisure Experience of the Year**

#### **Pub of the Year**

#### **Large Self-catering Establishment of the Year**

#### **Small Self-catering Establishment of the Year**

#### **Small Hotel of the Year**

#### **B & B/Guest Accommodation of the Year**

#### **Sustainable Award**

**Cost £1,500**

### **Standard Package 3**

#### **Benefits:**

- Your company will sponsor an award category
- **2** complimentary tickets reserved for you at the Gala Awards Evening
- Complimentary drinks reception pre-awards for you and your guest
- You or a nominated person from within your company can present the Gold, Silver and Bronze awards for your category
- Your company will be promoted on the VisitCornwall Cornwall Tourism Awards website in relation to the category with a link to your own website.
- Your company will be named as a sponsor and have its logo and website included on all menus, tickets and other promotional literature and communications produced in relation to the event
- Your company logo and website will be promoted throughout the Awards dinner
- Your company name will be included on promotional press releases where possible
- Your company name will be prominently displayed on your table at the Gala Awards Evening

#### **Awards in this Category:**

**Small Visitor Attraction of the Year**

**Tourism Information Centre of the Year**

**Holiday/ Caravan/ Camping Park of the Year**

**Outstanding Customer Service**

**Cost £1,000**



## **Cornwall Tourism Awards 2010 Sponsorship - Expression of Interest**

### **Company details**

Name: Address:  Website
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### **Name of contact, e-mail address and telephone number**

Name of contact: Position:  E-mail: Tel:
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Please list your first two choices of Award category below.  
This is to ensure that as many businesses as possible who submit expressions of interest are able to sponsor an Award which is:

- a) relevant to their business and
- b) is one of their first two choices

### **Name of Award you would like to sponsor:**

First Choice

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Second Choice

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Comments

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**Please e-mail this form, with a high resolution version of your company logo to [sian.robbs@visitcornwall.com](mailto:sian.robbs@visitcornwall.com) by 26<sup>th</sup> February 2010**

**If you have any questions or queries please don't hesitate to contact either: Sian Robbins, Events & Promotions Officer on 01872 322881 or Penny Woodman, Interim Head of VisitCornwall on 07872 322906.**

**Many thanks**