

Get Married In Cornwall Guide 2010

Advertising Booking Form



The Official Guide for Civil Weddings
in Cornwall

ADVERTISING DEADLINE: Monday 4 January 2010

Get Married in Cornwall 2010 Advertising Rates

Size	Net Cost	VAT @ 15%	Total Cost	✓
Approved Venues Listing Only <i>Free when booking a display advert</i>	£115.00	£17.25	£132.25	
1/16	£140.00	£21.00	£161.00	Display Advertisement
1/8	£195.00	£29.25	£224.25	Display Advertisement
¼	£325.00	£48.75	£373.75	Display Advertisement
Half	£550.00	£82.50	£632.50	Display Advertisement
Full	£990.00	£148.50	£1138.50	Display Advertisement
Inside Back/Front Cover*	£1099.00	£164.85	£1263.85	Display Advertisement
Outside Back Cover*	£1300.00	£195.00	£1495.00	Display Advertisement

Please Note: All prices shown include VAT @ 15%. If the National VAT rate should change the appropriate VAT rate will need to be levied at the time of purchase.

Contact Name: _____ Business Name: _____

Business Type: *[photography, floristry, etc]* _____

Address: _____

Postcode: _____

Tel No: _____ Fax: _____

E-Mail: _____

Web: www _____

Text to appear on your Advert[s]: *[if applicable]* _____

Photograph[s]/Artwork enclosed: *[please specify]* _____

Do you wish us to design your advert[s] for you? Yes / No*

*[If Yes, it would be helpful to have an indication of your final requirement] [*delete as appropriate]*

Attention Approved Venues:

You will need to supply up to 100 words of copy for your listing in the guide. Please use the space above or enclose a separate sheet [or amend previous copy enclosed]. **Your Listing is FREE if you take a display advertisement.**

Please Return Your Completed Application Form With the Appropriate Remittance To:

Lynn Pascoe VisitCornwall Pydar House Pydar Street Truro Cornwall TR1 1EA

Tel: [01872] 322908 Fax: [01872] 322919

E-Mail: marketing@visitcornwall.com Web www.visitcornwall.com

Payment Enclosed:

I enclose a cheque for £ for an advertisement in the Get Married in Cornwall 2010.
Please make cheques payable to Cornwall Development Company.

Please complete the details below should you wish to pay by Debit/Credit Card.
Debit/Credit Card payments will incur an additional £2.00 handling fee for administration purposes.

Card Holder's Name: _____

Card Type: _____

Card Number: _____

Valid From Date: _____ Expiry Date: _____
[if applicable]

Issue Number: _____ Security Number: _____
[if applicable] Last 3 digits on reverse

Price of Advertisement[s] inc VAT £ _____

Credit Card Handling Fee £ 2.00

Total Payment inc VAT £ _____

IMPORTANT – Please read the Terms and Conditions on the back of this form.

Signed: _____ Date: _____ 2009/2010

Creation Of Artwork For An Advertisement

Our designer can produce your advertisement for you as part of the standard cost. This will only apply to ¼, 1/8 and 1/16 page entries, and you would need to supply photographs, transparencies, images on disk, text and any ideas you may have regarding the look of your advertisement. This **FREE SERVICE** will **NOT** include copywriting, photography and image manipulation. Alternatively, you can supply us with your own artwork to the following sizes and specifications.

Sizes	Width [mm]	Height [mm]
Full Page	200	285
Half Page – landscape	200	140
Half Page – portrait	98	285
¼ page	98	140
1/8 page	98	68
1/16	47	68

Digital Specification

The Guide will be produced using an Apple Mac platform. All advertisements **MUST** be Mac compatible and accompanied by a high resolution colour proof. **Ink-Jet proofs are not acceptable.** PDF files should be supplied at 300 dpi or above. Tiff, jpg and eps files are also acceptable. Images can be supplied on disk but must be scanned as CMYK images at high resolution [300 dpi or above]. Artwork originated on a PC platform such as **“Word” or “Publisher” will not** be accepted.

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OFFICE USE ONLY:		Establishment Name: _____					
Section:	Accommodation	Approved Venues	Balloons	Bridal Wear	Cakes & Catering		
	Transport	Entertainment	Fireworks	Florists	Gifts		
	Beauty	Hire Services	Jewellery	Photography			
	Reception Venues	Stationery	Video	Wedding Planners			
Size:	Full	Half	¼	1/8	1/16	Listing	Listing Only
AMOUNT: £	_____		MBK/INV/CC:	_____		VAT Receipt: Yes/No:	_____

Terms and Conditions for Acceptance of Advertisements

- 1 No guarantee can be given regarding the exact period during which the publication will be distributed.
- 2 No particular position can be guaranteed for any advertisement. VisitCornwall reserves the right to decide the position of any advertisement.
- 3 No advertisement may be cancelled by the advertiser after space has been allocated.
- 4 If any copy or other material is not supplied within seven days of a request for the same, VisitCornwall shall be at liberty to proceed with the printing in as complete a form as practicable, or omit the advertisement altogether at its discretion.
- 5 The Advertiser shall be responsible for and shall indemnify VisitCornwall against all losses, damages, costs and expenses by reason or on account of any libel or any infringement of copyright due to copy and/or photographs supplied by the advertiser to VisitCornwall which is or are used by VisitCornwall for publication in print in the said publication. In case VisitCornwall shall pay or be liable to pay any sum or sums of money in discharge of any such losses, damages, costs or expenses, the Advertiser shall be liable to pay the same to VisitCornwall.
- 6 Any advertisements published in the publication are carried on the assumption that they comply with the provisions of the Trade Descriptions Act, 1968. The right to refuse copy for publication is therefore reserved by VisitCornwall if it has reason to suspect that advertisements do not comply with the provisions of the said Act.
- 7 A proof of every advertisement will be sent to the Advertiser, who shall be responsible for checking and, if necessary, correcting the proof, and for returning it to VisitCornwall, within the time allowed for this purpose. No liability can be accepted by VisitCornwall for any error whatsoever in an advertisement. Author's alterations or changes made after signing off the proof will be charged.
- 8 If, accidentally or otherwise, an advertisement is omitted from the said publication, VisitCornwall shall be under no liability to the Advertiser, other than to make a refund of the advertisement charge.
- 9 The advertisement rates are strictly net.
- 10 VisitCornwall reserves the right to reject any particular copy or layout, or to decline or reject any application for space in the publication at any time, without assigning a reason, whether the amount due in respect of the advertisement has been paid or not. In the event of an application being rejected after payment by the advertiser, a refund will be made.
- 11 VisitCornwall will use every endeavour to ensure the due performance of the Contracts, but will not be responsible for any delay or cancellation caused by the inability to secure labour or materials, or as a result of any strike, lock-out or other labour dispute, or any other cause beyond its control.

Proofs

A proof will be sent to you in order that you might check it for typesetting errors or such minor alterations. After the proof has been signed off, any alterations will be charged. Proofs must be returned within five days, otherwise it will be assumed that they are in all respects correct. On no account can the designer or printer release original photographs or artwork until the Guide is completed. **It is advisable to have duplicate photographs made for use in other publications.**

Payments

All cheques should be made payable to Cornwall Development Company. Receipts **will not** be issued for payment unless requested.

Liability

The Council and VisitCornwall accept no liability arising from any mistake or error which may occur in any entry in the guide, whether or not due to any negligence on their part or on the part of their employees or agents.

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