



To: All Approved Wedding Venues  
& Suppliers In Cornwall

**Please ask for:** Lynn Pascoe/Penny Woodman  
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**E-Mail:** [marketing@visitcornwall.com](mailto:marketing@visitcornwall.com)  
**My Ref:** GMIC10/PW/LP  
**Your Ref:**  
**Date:** Date As Postmark

Dear Colleague

### 2010 Get Married In Cornwall Campaign

I am delighted to enclose a booking form for advertising in the 2010 Get Married In Cornwall guide. The Cornwall Registration Service will, once again, be working in partnership with VisitCornwall on this exciting campaign to successfully highlight Cornwall's uniqueness as a wedding destination – to couples who live inside or outside of Cornwall.

The Get Married In Cornwall guide will be supported by a National advertising campaign generating requests, distributed at bridal exhibitions Nationwide and promoted on the Get Married In Cornwall website – [www.getmarriedincornwall.co.uk](http://www.getmarriedincornwall.co.uk)

**Fact:-** From April 2008 to March 2009 the Cornwall Registration Service performed over 2,260 civil wedding ceremonies of which 822 were from out of county couples – 36.37%. With the average wedding costing £18,500.00 that's a total figure of £41.8 million of which £15.2 million came from out of county couples!!

With all the marketing activities planned, together with the results we have achieved in previous years, there has never been a better time to support these campaigns. So don't delay – **the advertising deadline is Monday 4 January 2010.**

Please return your form as soon as possible to secure your position in the guide. Unfortunately, we cannot guarantee that entries received after this deadline will be included.

**Cont >>>>**



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If you would like to repeat your previous advertisement[s], please make any amendments to the enclosed copy and return it with the completed booking form. If you would like to supply your own artwork see the technical specifications on the booking form. Alternatively, our designer will be happy to set the advert for you if you supply the necessary photograph[s] and information. You will, of course, be sent a proof to check.

I do hope that you will support the Get Married In Cornwall campaign and we look forward to working with you soon.

If you would like more information feel free to call Lynn Pascoe on 01872 322908 who will be pleased to help you.

Yours sincerely

**Penny Woodman**  
Interim Head of VisitCornwall

**Enc: Booking Form**